

For Immediate Release:

Contact: Julia Masters

Phone: 303-530-1381

Email: jules@asherbrewing.com

Website: www.asherbrewing.com



Asher Brewing Company Celebrates 5 Year Anniversary

Boulder, CO: On Saturday December 13th, Asher Brewing Company will be hosting their 5 year anniversary party which will feature a pig roast, live music, and drink deals.

Since opening its doors in November 2009, Asher Brewing Company has been dedicated to providing world class beer to beer drinkers in the Boulder area using only the best, all-organic ingredients. Five years later, Asher Brewing Company is still Colorado's first and only all-organic brewery. As Chris Asher (the owner) and others at Asher Brewing Company champion the organic beer movement, they are quick to point out something that brewers and beer drinkers alike would agree with, "Better ingredients make better beer." "While I truly feel that organic beer is better for the consumer because it does not contain any pesticides, herbicides, or fumigants, and better for the environment because of the sustainable farming practices employed by organic farmers; above all else, I am proud to make quality beer that people seek out whether they live an organic lifestyle or not."

It is that "better beer" along with a commitment to sustainability and community involvement that has helped keep Asher Brewing Company growing steadily in the increasingly competitive marketplace of the Colorado craft beer industry over the last five years. "The overwhelming support Boulder residents have continuously shown has been crucial to the brewery's success," claims Asher, who hopes that attendees of the anniversary event will realize that the brewery would not be celebrating this impressive milestone without them.

The "5 Year Anniversary Extravaganza" will highlight the close relationship between brewery and community in several ways. The pig that will be enjoyed during the pig roast was raised locally and humanely on the Powell's farm, where he was fed organic spent grains from the brewery. In addition, the Boulder based reggae rock band "Naan Stop" will be returning for their second Asher anniversary event, and local photographer Juan Peña will be taking professional photographs at the circus-themed photo booth for all to enjoy. There will be wristbands with all-you-can-eat-&-drink options available for purchase on the Asher Brewing Company website, www.asherbrewing.com from now until the festivities commence on December 13th.

About Asher Brewing Company:

Asher Brewing Company is located in Boulder, Colorado in the Gunbarrel neighborhood. They distribute certified organic ales to restaurants, bars, and liquor stores throughout the state of Colorado, including Boulder, Denver, Longmont, and Evergreen. They also serve their full selection of all-organic beer at their on-site tap room in Boulder which is open 7 days a week from 2pm to Midnight.

To learn more please visit www.asherbrewing.com or call us at 303-530-1381.

"Solving the world's problems, one beer at a time."